

[KGMN and KZKE] *
EEO PUBLIC FILE REPORT

[June 1, 2010 – May 31, 2011]

(Note: 12-month period determined by FCC license renewal filing date and not on calendar basis)

I. VACANCY LIST

See **Master Recruitment Source List (MRSL)** for recruitment source data

Job Title	Recruitment Sources (RS) Used to Fill Vacancy	RS Referring Hiree
Sales Executive	1,2,3,4,5	3
On Air Personality	1,2,3,4,5	6

*KGMN (FM), serving Kingman, AZ, is licensed to New West Broadcasting Systems, Inc. and KZKE (FM), serving Seligman, AZ is licensed to Route 66 Broadcasting LLC. While the stations are in different markets and thus do not form a station employment unit, a joint report is compiled because the stations are owned by affiliated entities and share a single staff.

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II. MASTER RECRUITMENT SOURCE LIST (MRSL)

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS over 12-month period
1	On-air Broadcast Schedules on KGMN, KZKE	N	
2	On-air Broadcast Schedule on KKAX-LP	N	
3	Advertised opportunities on joint web site for stations KGMN, KZKE, and KKAX-LP (http://www.kgmn.net/)	N	3
4	Job Service – 301 Pine St. Kingman, Arizona 86401 (928) 753-4333	N	
5	Employee Referrals	N	1
6	Non Employee Referrals / Walk-In	N	4
7			
8			
9			
10			
11			
12			
13			
14			
15			
16			
17			
18			
TOTAL INTERVIEWEES OVER 12-MONTH PERIOD			8

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III. RECRUITMENT INITIATIVES

	TYPE OF RECRUITMENT INITIATIVE	BRIEF DESCRIPTION OF ACTIVITY
1	General Outreach	<p>Co-Sponsor of Mohave Country Fair September 10-13 2010 Mohave County Fairgrounds, Kingman Arizona 86401 Tel. (928) 753-2636</p> <p>The entire KGMN staff attended all four days, interviewing participants and were available to answer questions relating to radio and prospective employment opportunities. Applications were available.</p>
2	General Outreach	<p>Kingman Sponsored Job Fair January 6, 2011 Cerbat Lanes- Kingman Arizona Tel. (928) 692-1818</p> <p>KGMN on air staff and Sales Manager were present for Radio interviews and to answer any and all questions pertaining to prospective jobs with KGMN and to fill out applications.</p>
3	General Outreach	<p>Co-Sponsor of Home, Garden & Business Expo April 15-17 2011 Mohave County Fairgrounds, Kingman Arizona 86401 Tel. (928) 753-2636</p> <p>Sales Manager was on hand to answer questions about the station and distribute applications.</p>
4	General Outreach	<p>Business & Marketing Workshops May 18th, 2011 Power House Visitor Center 120 W. Andy Devine, Kingman Arizona 86401 Tel. (928) 753-6106</p> <p>Sales Manager was on site answering questions about sales and marketing in the area. Also distributed applications to interested prospects</p>